

RAJIV GANDHI COLLEGE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE and Affiliated to Pondicherry University)

(Accredited with 'A' Grade by NAAC)

(Sponsored by Sri Balaji Educational and Charitable Public Trust)

Pondy - Cuddalore Main Road, Kirumampakkam, Puducherry - 607 403.

03/05/2023
Puducherry

From

Dr. Nirmala G,
Event Coordinator,
Department of MBA,
Rajiv Gandhi College of Engineering and Technology,
Kirumampakkam, Puducherry - 607 403.

To

The Principal,
Rajiv Gandhi College of Engineering and Technology,
Kirumampakkam, Puducherry - 607 403.

THROUGH THE HEAD OF THE DEPARTMENT, DEPARTMENT OF MBA

Respected Sir,

Sub: - Request for permission to conduct a one day workshop on Women in Entrepreneurship for I MBA/ II MBA Students-reg.

We have planned to conduct a one day workshop on the topic "Women in Entrepreneurship" on 23/05/23. I will be the coordinator of the workshop. The aforementioned workshop will be offered to the I Year/ I Semester and II Year/ III Semester students of the MBA Department.

I kindly request you to grant permission to conduct this program. Enclosed are the details of the workshop for your perusal and approval.

Thanking you,

Yours sincerely,

Nirmala G
Dr. Nirmala G
Event Coordinator

*Forwarded to the
Principal
Juno Jasmine*

E. Vijayakrishna Rapaka
Dr. E. VIJAYAKRISHNA RAPAKA
B.Tech. (Mech.), M.Tech.(Energy), Ph.D. (IIT Madras)
M.I.S.T.E., F.I.I.P.E., M.C.S.I.M.C.I.I.,
PRINCIPAL
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DEPARTMENT OF MANAGEMENT STUDIES

MASTER OF BUSINESS ADMINISTRATION

No: RGCET/MBA/Circular/2022-23 / W01

Date: 18.05.23

CIRCULAR


I am excited to inform you that a Workshop on the topic "Women in Entrepreneurship" is going to be conducted on 23/05/2023. The aforementioned Workshop will be offered to the I Year and II Year students of the MBA Department.

All are invited!


HOD/MBA

Copy to:

1. The Principal
2. Circulate to all Faculty Members and MBA students
3. Notice board / file


Dr. E. VIJAYKRISHNA RAPAKA
B.Tech. (Mech.), M.Tech.(Energy), Ph.D. (IIT Madras)
M.I.S.T.E., F.I.I.P.E., M.C.S.I.M.C., I.I.T.
PRINCIPAL
Rajiv Gandhi College of Engineering & Technology
Pondy - Cuddalore Main Road,
Kirumampakkam, Puducherry - 607 402.



RAJIV GANDHI COLLEGE OF
ENGINEERING AND TECHNOLOGY
PUDUCHERRY 607 403

DEPARTMENT OF MANAGEMENT STUDIES

Workshop

on

23-05-2023

WOMEN IN ENTREPRENEURSHIP

Dr.E.Vijayakrishna Rapaka

Principal

Dr.K. Ayyappan

Vice Principal

Resource Person

Mrs. Thamizharasi. P

Proprietor

Orange Fashions, Puducherry

Dr. Juno Jasmine J

Head of the

Department MBA

Dr. E. VIJAYAKRISHNA RAPAKA
B.Tech. (Mech.), M.Tech.(Energy), Ph.D. (IT Management),
M.I.S.T.E., F.I.I.P.E., M.C.S.I, M.C.I.I.,
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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Course Name	Women in Entrepreneurship
Course Code	MBA23W01
Resource Person (s)	Mrs. Thamizharasi. P, Proprietor, Orange Fashions, Puducherry
Date	23/05/2023
Course Offered to	Dept.: MBA Sem: I/I II/ III

Course Module: Women in Entrepreneurship

The Landscape of Women Entrepreneurship

Overview of the current state of women entrepreneurship globally and locally, Key statistics and trends related to women-owned businesses, Success stories and examples of influential women entrepreneurs.

Overcoming Challenges and Barriers

Common challenges faced by women entrepreneurs, Strategies for overcoming these barriers, Panel discussion with successful women entrepreneurs.

Building and Growing Your Business

Essential skills and strategies for business planning, development, and scaling, Marketing and branding techniques tailored for women entrepreneurs, Leveraging digital tools and platforms for business growth

Access to Funding and Resources

Overview of funding options available for women entrepreneurs: grants, venture capital, angel investors, and crowdfunding.

Tips for preparing compelling pitches and business proposals, Resources and support networks specifically for women in business.

Networking and Mentorship

The importance of building a strong professional network and finding mentors, strategies for effective networking and establishing meaningful connections.

Interactive Workshops and Success Stories

Hands-on workshops addressing real-world business challenges. Sharing of success stories and lessons learned from prominent women entrepreneurs. Group activities for collaboration and idea generation.

h26
Event Coordinator

Juno Jasmine
Head of the Department

amw
Dr. E. VIJAYAKRISHNA RAPAKA
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Program Schedule

Time	Activity	Details
9:00 am - 9:30 am	Registration and Welcome	Registration of participants and a welcome address by Dr. J. Juno Jasmine, Head of the Department.
9:30 am - 10:15 am	Keynote Address	Delivered by Mrs. Thamizharasi P, focusing on her entrepreneurial journey and the challenges faced by women.
10:15 am - 10:30 am	Break	Tea / Coffee Break
10:30 am - 11:30 am	Session 1: The Landscape of Women Entrepreneurship	Overview of women entrepreneurship, statistics, trends, and success stories.
11:30 am - 12:30 pm	Session 2: Overcoming Challenges and Barriers	Discussion on common challenges and strategies for overcoming them. Panel discussion with women entrepreneurs.
12:30 pm - 1:15 pm	Lunch Break	Lunch
1:15 pm - 2:15 pm	Session 3: Building and Growing Your Business	Essential skills, strategies, and digital tools for business growth.
2:15 pm - 3:00 pm	Session 4: Access to Funding and Resources	Overview of funding options, tips for pitches, and resources for women in business.
3:00 pm - 3:45 pm	Session 5: Networking and Mentorship	Strategies for networking and mentorship, opportunities for collaboration.
3:45 pm - 4:00 pm	Session 6: Interactive Workshops and Success Stories	Hands-on workshops, success stories sharing, and group activities.
4:00 pm	Closing Remarks and Feedback	Concluding remarks and feedback collection from participants.

h24
Event Coordinator

Juno Jasmine
Head of the Department

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26/05/2023

Report on One Day Workshop on Women in Entrepreneurship

Title: Women in Entrepreneurship

Date: 23/05/23

Timing: 9:00 am to 4:00 pm

Venue: APJ Abdul Kalam Block, 2nd Floor

The Entrepreneurship Development Cell (EDC) of Rajiv Gandhi College of Engineering and Technology (RG CET) hosted an inspiring and empowering workshop titled "**Women in Entrepreneurship**". This workshop aimed to celebrate and support the growing number of women entrepreneurs by providing insights, strategies, and inspiration to help them navigate the entrepreneurial landscape.

The workshop opened with a welcome address by Dr. J. Juno Jasmine, Head of the Department. Dr. J. Juno Jasmine emphasized the importance of supporting and empowering women in entrepreneurship. She introduced the workshop's objectives, the schedule, and the esteemed guest speakers and facilitators.

The keynote address was delivered by Mrs. Thamizharasi. P, a renowned entrepreneur for women's empowerment in business. Mrs. Thamizharasi. P shared her personal journey of starting and growing her business, overcoming obstacles, and breaking barriers as a woman entrepreneur. Her address provided valuable insights into the resilience and innovation required to succeed in the entrepreneurial world. The importance of building a strong professional network and finding mentors. Strategies for effective networking and establishing meaningful connections was discussed.

h26
Event Coordinator

Juno Jasmine
Head of the Department

over
Dr. E. VIJAYAKRISHNA RAPAKA
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DEPARTMENT OF MBA

Course Name	Women in Entrepreneurship
Course Code	MBA23W01
Resource Person (s)	Mrs. Thamizharasi. P, Entrepreneur
Date	23/05/2023
Course Offered to	Dept.: MBA Sem: I/ I II/ III

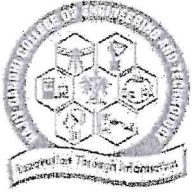
List of Students Attended

S.No	Register Number	Name	Year/ Sem	Department
1	22810001	ABINAYAM	I/ I	MBA
2	22810002	ARIVAZHAGAN S	I/ I	MBA
3	22810003	ARUNACHALA ARUN B R	I/ I	MBA
4	22810004	BALAJI P	I/ I	MBA
5	22810005	BASKAR D	I/ I	MBA
6	22810006	BUVANESHKUMAR V	I/ I	MBA
7	22810007	DEEPIGA D	I/ I	MBA
8	22810008	DEVAYANI RAJALATCHOUMI K	I/ I	MBA
9	22810009	DHARANIDHARANE C	I/ I	MBA
10	22810010	DHARANIVEL R	I/ I	MBA
11	22810011	DHEERAJNARAYAN V	I/ I	MBA
12	22810012	DINESH KUMAR R	I/ I	MBA
13	22810013	DIVIYA K	I/ I	MBA
14	22810014	GEIRIDHERAN S	I/ I	MBA
15	22810015	HARSHINI R	I/ I	MBA
16	22810016	JAANAVI S N	I/ I	MBA
17	22810017	JACCOB RAJA R	I/ I	MBA
18	22810018	JANANISRI N	I/ I	MBA
19	22810019	JEEVITHA G	I/ I	MBA
20	22810020	KAMALEESHWARAN A	I/ I	MBA
21	22810021	KEERTHISHRI K	I/ I	MBA
22	22810022	KRISHNAKUMAR A	I/ I	MBA
23	22810023	KRISHNAN J	I/ I	MBA
24	22810024	LAVANYA S	I/ I	MBA
25	22810025	MADHUMITHA M	I/ I	MBA
26	22810026	NANDHINI M	I/ I	MBA
27	22810027	NANTHINI KUMARI S	I/ I	MBA
28	22810028	NIVEDHA A	I/ I	MBA
29	22810029	PADMANABAN J	I/ I	MBA
30	22810030	PARAMESWARI S	I/ I	MBA
31	22810031	PAVITHRA D	I/ I	MBA

Dr. E. VIJAYAKRISHNA RAO
B.Tech. (Mech.), M.Tech.(Energy), Ph.D. (IIT Madras)
M.I.S.T.E., F.I.I.P.E., M.C.S.J.M.C.I.I.,

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32	22810032	PRIYA T	I / I	MBA
33	22810033	PRIYANGA R	I / I	MBA
34	22810034	RAJESWARI M	I / I	MBA
35	22810035	RAMYA R	I / I	MBA
36	22810036	RIJAS AHAMED A	I / I	MBA
37	22810037	RINKITHA RAJESH	I / I	MBA
38	22810038	RUBESHWARAN M	I / I	MBA
39	22810039	RUBI HARSHINI J	I / I	MBA
40	22810040	SANGEETHA PRIYA G	I / I	MBA
41	22810041	SANJAY S	I / I	MBA
42	22810042	SARMILA L	I / I	MBA
43	22810043	SHANMUGA VADIVU N	I / I	MBA
44	22810044	SIVABALAN S	I / I	MBA
45	22810045	SIVASUBRAMANIAN S	I / I	MBA
46	22810046	SNEKHA D	I / I	MBA
47	22810047	SUBASRI S	I / I	MBA
48	22810048	SWARAJ A	I / I	MBA
49	22810049	SWATHI D	I / I	MBA
50	22810050	SWATHI I	I / I	MBA
51	22810051	TAMIZHMANI M	I / I	MBA
52	22810052	THAMILSELLVAN V	I / I	MBA
53	22810053	VALENTINE @ AKASH A	I / I	MBA
54	22810054	VENKADESH @ NAVEENKUMAR V	I / I	MBA
55	22810055	VENKADESH S	I / I	MBA
56	22810056	VIDHYA A	I / I	MBA
57	22810057	VIISVESH S	I / I	MBA
58	22810058	VIMALRAJ R	I / I	MBA
59	22810059	YAMUNA SRIJAA S	I / I	MBA
60	22810060	YOGESWARI S	I / I	MBA

h26
Event Coordinator

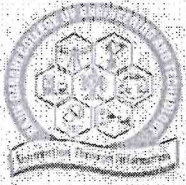
Jino Jalsine
Head of the Department

Dr. E. VIJAYAKRISHNA RAPAKA

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DEPARTMENT OF MBA

Course Name	Women in Entrepreneurship
Course Code	MBA23W01
Resource Person (s)	Mrs. Thamizharasi. P, Entrepreneur
Date	23/05/2023
Course Offered to	Dept.: MBA Sem: II/ III

List of Students Attended

S.No	Register Number	Name	Year/ Sem	Department
1	21810001	ABIRAMI B	II/III	MBA
2	21810002	ABISHEK P	II/III	MBA
3	21810003	ANITHA P	II/III	MBA
4	21810004	ARUN M	II/III	MBA
5	21810005	ASVIN S	II/III	MBA
6	21810006	BHARATHIVEL B	II/III	MBA
7	21810007	CLEMENT SACHIN C	II/III	MBA
8	21810008	DINESH KUMAR S	II/III	MBA
9	21810009	DIVYA M	II/III	MBA
10	21810010	ELAKIA M	II/III	MBA
11	21810011	GANAPATHI K	II/III	MBA
12	21810012	HARINI A	II/III	MBA
13	21810013	HARRIHARAN P	II/III	MBA
14	21810014	ISHIKA K J	II/III	MBA
15	21810015	IYSWARYA I	II/III	MBA
16	21810016	JANANI B	II/III	MBA
17	21810017	JASVANTH S	II/III	MBA
18	21810018	JOES DANIEL SANDIER J	II/III	MBA
19	21810019	MANIKKAM A	II/III	MBA
20	21810020	MANIMEGALAI D	II/III	MBA
21	21810021	MARAN M	II/III	MBA
22	21810022	MARIE THERESE BONIFACE	II/III	MBA
23	21810023	MONISHA A	II/III	MBA
24	21810024	MUGUNDHAN B	II/III	MBA
25	21810025	POOVITHA	II/III	MBA
26	21810026	RAGUL M	II/III	MBA
27	21810027	RAHINI S	II/III	MBA
28	21810028	RAJA NARAYANANE M	II/III	MBA
29	21810029	RAMANATH R	II/III	MBA
30	21810030	RAMANI S	II/III	MBA
31	21810031	SABEETHA S	II/III	MBA

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M.I.S.T.E., F.I.I.P.E., M.C.S.I.M.C.I.I.,

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34	21810034	SAMYUTHA S	II/III	MBA
35	21810035	SANGAVI S	II/III	MBA
36	21810036	SANKARI S	II/III	MBA
37	21810037	SANTHOSHANI B	II/III	MBA
38	21810038	SARAVANAKUMAR N	II/III	MBA
39	21810039	SATHYA PRIYA S	II/III	MBA
40	21810040	SHOBANA P	II/III	MBA
41	21810041	SIVAPRIYA S	II/III	MBA
42	21810042	SOWMIYA V	II/III	MBA
43	21810043	SRIDEVI K	II/III	MBA
44	21810044	SRIRAMAN S	II/III	MBA
45	21810045	SUBASREE B	II/III	MBA
46	21810046	SUGASH B	II/III	MBA
47	21810047	SUMATHIE J	II/III	MBA
48	21810048	SURENDAR R	II/III	MBA
49	21810049	SWATHI S	II/III	MBA
50	21810050	THIRUVARASAN S	II/III	MBA
51	21810051	VAISHNAVI DURGA D	II/III	MBA
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55	21810055	VIGNESH KUMAR P	II/III	MBA
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57	21810057	VIKNESH A	II/III	MBA
58	21810058	VINITHA K	II/III	MBA
59	21810059	VISHALRAJ A P	II/III	MBA
60	21810060	YADHESWARI T	II/III	MBA

Event Coordinator

Head of the Department

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Rajiv Gandhi College of Engineering and Technology Puducherry
Department of Management Studies
Master of Business Administration

Feedback Form

Workshop Title:.....

Date: Venue:

Name: Semester/Year:

THE DESIGN OF THE WORKSHOP

- A. Were objectives of the workshop clear to you? Y / N
- B. The contents met with your expectations
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- C. The lecture sequence was well planned
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- D. The contents were illustrated with adequate examples
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- E. The level of the workshop was too high
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- F. The contents compared with your expectations was too theoretical
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- G. The workshop exposed you to new knowledge and practices
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree

THE CONDUCT OF THE WORKSHOP

- A. The lectures were clear and easy to understand
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- B. The teaching aids were effectively used
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- C. The material handed out was adequate
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- D. The instructors encouraged interaction and were helpful
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- E. Were objectives of the workshop realized? Y / N

- F. Please give overall rating of the course

90% - 100% () 60% - 70% ()

80% - 90% () 50% - 60% ()

70% - 80% () below 50% ()

Signature


Dr. E. VIJAYAKRISHNA RAPAKA

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Rajiv Gandhi College of Engineering and Technology Puducherry
Department of Management Studies
Master of Business Administration

Feedback Form

Workshop Title: Women in Entrepreneurship
Date: 23.5.2023 Venue: APJ ABDUL KALAM BLOK
Name: BALAJI P Semester/Year: III

THE DESIGN OF THE WORKSHOP

- A. Were objectives of the workshop clear to you? Y/N
- B. The contents met with your expectations
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- C. The lecture sequence was well planned
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- D. The contents were illustrated with adequate examples
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- F. The contents compared with your expectations was too theoretical
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- G. The workshop exposed you to new knowledge and practices
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree

THE CONDUCT OF THE WORKSHOP

- A. The lectures were clear and easy to understand
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- B. The teaching aids were effectively used
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- C. The material handed out was adequate
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- D. The instructors encouraged interaction and were helpful
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- E. Were objectives of the workshop realized? Y/N

F. Please give overall rating of the course

90% - 100% (✓) 60% - 70% ()

80% - 90% () 50% - 60% ()

70% - 80% () below 50% ()

Balaji P.
Signature

over
Dr. E. VIJAYAKRISHNA RAPAKA
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Feedback Form

Workshop Title: Women in Entrepreneurship
Date: 23.05.2023 Venue: APJ ABDUL KALAM BLOCK
Name: Vignesh B Semester/Year: III / II

THE DESIGN OF THE WORKSHOP

- A. Were objectives of the workshop clear to you? / N
- B. The contents met with your expectations
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- C. The lecture sequence was well planned
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- D. The contents were illustrated with adequate examples
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- E. The level of the workshop was too high
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- F. The contents compared with your expectations was too theoretical
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- G. The workshop exposed you to new knowledge and practices
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree

THE CONDUCT OF THE WORKSHOP

- A. The lectures were clear and easy to understand
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- B. The teaching aids were effectively used
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- C. The material handed out was adequate
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- D. The instructors encouraged interaction and were helpful
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- E. Were objectives of the workshop realized? Y / N

F. Please give overall rating of the course

90% - 100% () 60% - 70% ()

80% - 90% () 50% - 60% ()

70% - 80% () below 50% ()

Vignesh B
Signature


Dr. E. VIJAYAKRISHNA RAPAKA
B.Tech. (Mech.), M.Tech.(Energy), Ph.D. (IIT Madras)
M.I.S.T.E., F.I.I.P.E., M.C.S.I.M.C.I.I.,
PRINCIPAL
Rajiv Gandhi College of Engineering & Technology
Pondy - Cuddalore Near Road
Kirumampakkam, Puducherry - 605 006

Rajiv Gandhi College of Engineering and Technology Puducherry
Department of Management Studies
Master of Business Administration

Feedback Form

Workshop Title:..... WOMEN IN ENTREPRENEURSHIP.....
Date: 23-5-2023 Venue: APJ ABDUL KALAM BLOCK.....
Name: MANISHA G Semester/Year: III / II.....

THE DESIGN OF THE WORKSHOP

- A. Were objectives of the workshop clear to you? Y / N
- B. The contents met with your expectations
1. Strongly disagree 2. Disagree 3. Neutral 4 Agree 5. Strongly agree
- C. The lecture sequence was well planned
1. Strongly disagree 2. Disagree 3. Neutral 4 Agree 5. Strongly agree
- D. The contents were illustrated with adequate examples
1. Strongly disagree 2. Disagree 3. Neutral 4 Agree 5 Strongly agree
- E. The level of the workshop was too high
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5 Strongly agree
- F. The contents compared with your expectations was too theoretical
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5 Strongly agree
- G. The workshop exposed you to new knowledge and practices
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5 Strongly agree

THE CONDUCT OF THE WORKSHOP

- A. The lectures were clear and easy to understand
1. Strongly disagree 2. Disagree 3. Neutral 4 Agree 5. Strongly agree
- B. The teaching aids were effectively used
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5 Strongly agree
- C. The material handed out was adequate
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5 Strongly agree
- D. The instructors encouraged interaction and were helpful
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5 Strongly agree
- E. Were objectives of the workshop realized? Y / N

F. Please give overall rating of the course

- 90% - 100% (✓) 60% - 70% ()
80% - 90% () 50% - 60% ()
70% - 80% () below 50% ()

Manisha G.
Signature

Dr. E. VIJAYAKRISHNA RAPAKA
B.Tech. (Mech.), M.Tech. (Energy), Ph.D. (IIT Madras)
M.I.S.T.E., F.I.I.P.E., M.C.S.I M.C.I.I.,
PRINCIPAL
Rajiv Gandhi College of Engineering & Technology
Pondy - Cuddalore Main Road,
Kurumampakkam, Puducherry - 607 402.

Website : www.rgcetpdy.ac.in, www.rgcet.edu.in



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(Approved by AICTE and Affiliated to Pondicherry University)

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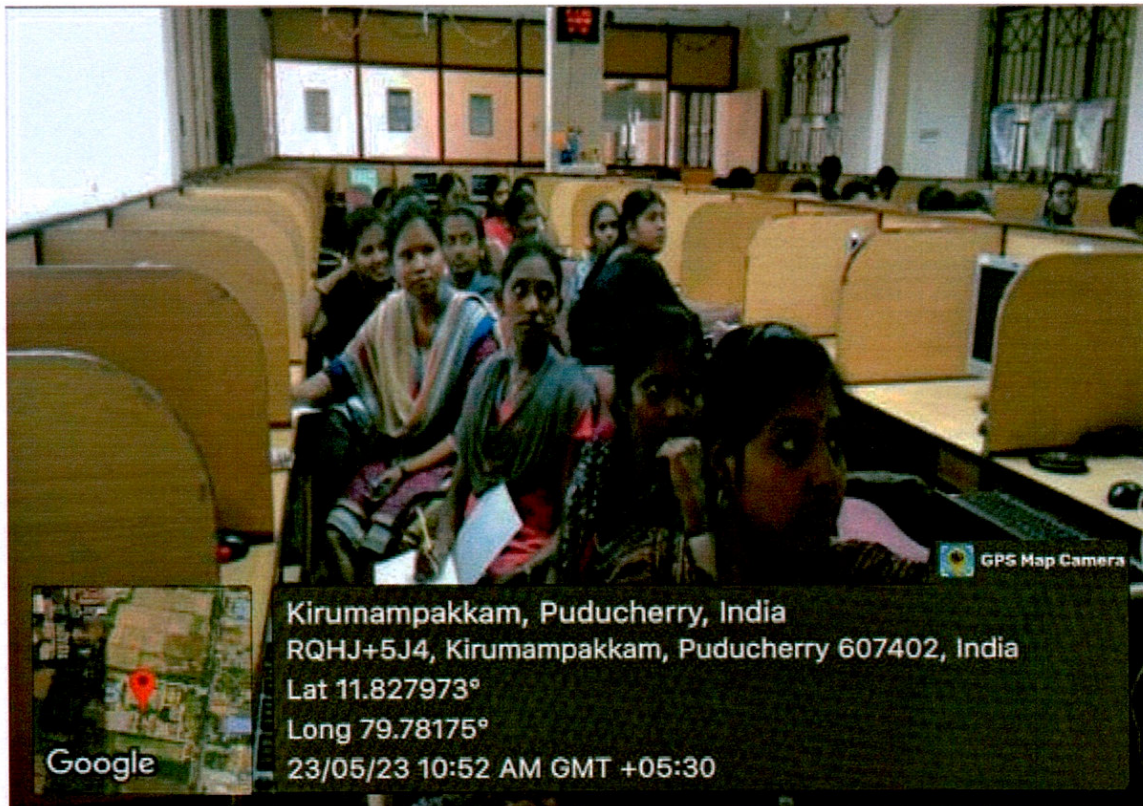
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Pondy - Cuddalore Main Road, Kirumampakkam, Puducherry - 607 403.

Workshop Title: **WOMEN IN ENTREPRENEURSHIP**

Date: 23/05/2023

MBA (Ist & IIIrd Semester)



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RAJIV GANDHI COLLEGE OF
ENGINEERING AND TECHNOLOGY
KIRUMAMPAKKAM, PUDUCHERRY - 607 403.**