



RAJIV GANDHI COLLEGE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE and Affiliated to Pondicherry University)

(Accredited with 'A' Grade by NAAC)

(Sponsored by Sri Balaji Educational and Charitable Public Trust)

Pondy - Cuddalore Main Road, Kirumampakkam, Puducherry - 607 403.

07-04-2022,

Puducherry

From

S.Narayanan,
Assistant Professor,
Department of MECH,
Rajiv Gandhi College of Engineering and Technology,
Kirumampakkam, Puducherry - 607 403

To

The Principal,
Rajiv Gandhi College of Engineering and Technology,
Kirumampakkam, Puducherry - 607 403

Through:

The Head of the Department, Department of Mechanical Engineering

Respected Sir,

Sub: - Request for permission to conduct a one-day seminar on "Innovation and Patent Strategy" for Final year students-Reg.

We have planned to conduct a one-day seminar on the topic "Innovation and Patent Strategy" on 17/04/2022. I will be incharge of the seminar. The above mentioned seminar will be offered to the Final Year students of the Mechanical Engineering Department.

I kindly request you to grant permission to conduct this program. Enclosed are the details of the seminar for your perusal and approval.

Thanking you,

Forwarded to Principal.

S/N

Yours sincerely,

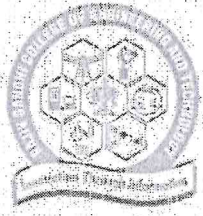
S/N

S.Narayanan

Event Coordinator

E.V.

E. VIJAYAKRISHNA RAPAKA
M.Tech. (Mech.), M.Tech.(Energy), Ph.D. (IIT Madras)
M.I.S.T.E., F.I.I.P.E., M.C.S.I M.C.I.I.,
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DEPARTMENT OF MECHANICAL ENGINEERING

ACADEMIC YEAR 2021 – 22


No: RG CET/MECH/Circular/2021-22/IPR 01

Date: 12.04.2022

CIRCULAR

I am excited to inform you that a IPR Seminar on the topic "Innovation and Patent Strategy" which is going to be conducted on 17/04/2022. The above mentioned IPR seminar will be offered to the IV Year students of the MECH Department.

All are invited


HOD / MECH

Copy to:

1. The Principal
2. Circulate to all Faculty Members and MECH students
3. Notice board / file


Dr. E. VIJAYA KRISHNA RAPAKA
B.Tech. (Mech.), M.Tech.(Energy), Ph.D. (IIT Madras)
M.I.S.T.E., F.I.I.P.E., M.C.S.I.M.C.I.I.,
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RAJIV GANDHI COLLEGE OF ENGINEERING AND TECHNOLOGY, PUDUCHERRY

Approved by AICTE and Affiliated to Pondicherry University
Email: info@rgcetpdy.ac.in

DEPARTMENT OF MECHANICAL ENGINEERING

Organizes

ONE DAY SEMINAR ON INNOVATION AND PATENT STRATEGY

on 17-04-2022 at 9.00 am
in A.P.J ABDULKALAM BLOCK, RG CET

in the presence of

**DR.E.VIJAYAKRISHNA RAPAKA
PRINCIPAL**

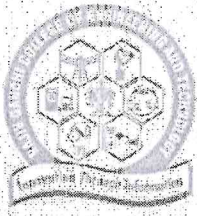
**DR.K.AYYAPPAN
VICE-PRINCIPAL**

**MR.S.NARAYANAN
HOD /MECH**

RESOURCE PERSON

**MR. L.K. ANAND NATARAJ
DIRECTOR OF NEITHAL ACADEMY
PUDUCHERRY**


Dr. E. VIJAYAKRISHNA RAPAKA
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DEPARTMENT OF MECHANICAL ENGINEERING

PROGRAM SCHEDULE

Course Name	Innovation and Patent Strategy		
Course Code	MECH2021IPR01		
Resource Person	Mr. L.K. AnandNataraj, Director of Neithal Academy, Puducherry		
Date	17.04.2022		
Seminar Offered to	Dept.:MECH	Year:IV	Sem:VIII

Course Title: Innovation and Patent Strategy

Timing: 9:00 am to 4:00 pm

Venue: APJ Abdul Kalam Block

Module: The seminar on "Innovation and Patent Strategy" provides a comprehensive exploration of the integral role patents play in fostering innovation and securing a competitive edge in the market. The day begins with a keynote address on how patents drive innovation and the fundamentals of patent law, including types and application processes. Following a break, attendees will dive into crafting effective patent strategies, learning how to align patents with business goals and manage potential risks such as infringement through freedom-to-operate analyses. The afternoon sessions focus on leveraging patents to enhance market position and strategic partnerships, featuring an interactive workshop where participants develop and refine their own patent strategies. The seminar concludes with allowing participants to engage directly with expert and solidify their understanding and application of the day's insights.

9:00 AM – 10:00 AM: Registration and Welcome Coffee

Attendee registration

10:00 AM – 11:00 AM:


Session 1 - The Role of Patents in Innovation and Patent Fundamentals

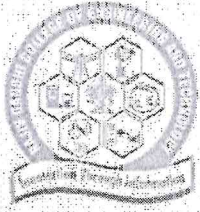
Understanding Patent Fundamentals

Speaker: Patent Attorney

Basics of patent law, types of patents, and the patent application process

11.00 AM - 11:15 AM – Tea Break


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11:15 AM - 12:30 PM

Session 2: Crafting and Managing a Patent Strategy

Developing an Effective Patent Strategy

Speaker: IP Strategist

Strategies for aligning patent strategy with business goals and managing a patent portfolio

Navigating Patent Risks

Speaker: IP Risk Management Expert

Identifying and managing risks, conducting freedom-to-operate analyses, and avoiding infringement

12:30 PM - 1:30 PM - Lunch Break

1:30 PM - 3:00 PM

Session 3: Leveraging Patents for Competitive Advantage

Using Patents to Enhance Market Position

Speaker: Corporate IP Manager

Strategies for leveraging patents to gain a competitive edge and build strategic partnerships

3:00 PM - 3:45 PM

Session 4: Developing Your Patent Strategy

Interactive Workshop: Developing Your Patent Strategy

Facilitator: Innovation Consultant


Hands-on session where participants create and refine their patent strategies with guidance


3:45 PM - 4:00 PM

Discussions

Opportunity for attendees to discuss topics with speaker.


Event coordinator


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Head of the Department



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DEPARTMENT OF MECHANICAL ENGINEERING

REPORT

Seminar Title: Innovation and Patent Strategy

Seminar Date: 17.04.2022

Timing: 9:00 am to 4:00 pm

Venue: APJ Abdul Kalam Block.

The workshop commenced with an opening address by Mr. N. Narayanan, Head of the Mechanical Department. Dr. E. Vijayakrishna Rapaka, Principal emphasized the significance of Innovation and Patent Strategy in achieving entrepreneurial success and the department's commitment to supporting students in all aspects of their personal and professional development.

The keynote address was delivered by Mr.L.K.AnandNataraj Director of Neithal Academy, Puducherry and discussed the Innovation and Patent Strategy.

The Innovation and Patent Strategy program was designed to equip professionals with the knowledge and skills needed to drive innovation and protect intellectual property effectively. This program typically covered a range of topics, including the fundamentals of innovation management, the role of patents in safeguarding and leveraging new ideas, and strategies for developing a robust intellectual property portfolio. Participants in this program learned how to navigate the complex landscape of patent law, understand the process of patent filing and prosecution, and develop strategies to maximize the value of their intellectual property assets.

The Innovation and Patent Strategy program provides a comprehensive overview of managing intellectual property to support innovation. It starts with an introduction to key principles in innovation management and the fundamentals of patents, including filing and prosecution processes. Participants then learn to develop and implement a patent strategy that aligns with business goals. The program includes practical applications through case studies and interactive workshops, allowing attendees to apply concepts in real-world scenarios. With sessions covering both theoretical knowledge and hands-on activities, the program equips professionals to effectively leverage patents and drive strategic innovation.

The seminar successfully delivered a comprehensive overview of innovation and patent strategy, providing valuable insights and practical tools for managing intellectual property. Attendees left equipped with a deeper understanding of patent fundamentals, strategic development, and risk management, poised to apply these insights to enhance their own innovation practices. The

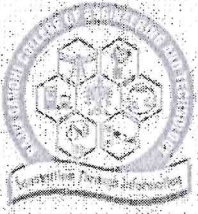
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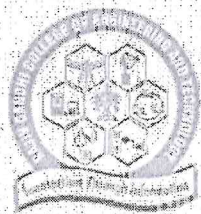
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interactive and networking opportunities further enriched the experience, fostering connections and discussions that extend beyond the seminar.


Event Coordinator


Head of the Department


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DEPARTMENT OF MECHANICAL ENGINEERING

A ONE-DAY SEMINAR ON "INNOVATION AND PATENT STRATEGY"

ENROLLED STUDENTS LIST

Sl. No.	Reg. No	Name of the Student	Year/Sem	Course
1	18TB0301	ABISHEK LK	IV/VIII	B-Tech MECH
2	18TB0302	AKASH G	IV/VIII	B-Tech MECH
3	18TB0303	ARJUN D	IV/VIII	B-Tech MECH
4	18TB0304	ARULMANI A	IV/VIII	B-Tech MECH
5	18TB0305	ASLIN R	IV/VIII	B-Tech MECH
6	18TB0306	BALAN B	IV/VIII	B-Tech MECH
7	18TB0308	BHARATH M	IV/VIII	B-Tech MECH
8	18TB0309	DHINAKARAN K	IV/VIII	B-Tech MECH
9	18TB0310	DHINAKARAN P	IV/VIII	B-Tech MECH
10	18TB0311	DINESHKUMAR V	IV/VIII	B-Tech MECH
11	18TB0312	DURAIMURUGAN S	IV/VIII	B-Tech MECH
12	18TB0313	GANESH PALANICHAMY B	IV/VIII	B-Tech MECH
13	18TB0314	GANESHGAR G	IV/VIII	B-Tech MECH
14	18TB0315	GENESIS J	IV/VIII	B-Tech MECH
15	18TB0316	GURU GANESH G	IV/VIII	B-Tech MECH
16	18TB0317	HARISH R	IV/VIII	B-Tech MECH
17	18TB0318	HEMACHANDRAN S	IV/VIII	B-Tech MECH
18	18TB0319	JAYAPRATHABAN V	IV/VIII	B-Tech MECH
19	18TB0320	JEEVANANDAN R	IV/VIII	B-Tech MECH
20	18TB0321	JOHN KUMAR J	IV/VIII	B-Tech MECH
21	18TB0322	KANNAN R	IV/VIII	B-Tech MECH
22	18TB0323	KAPIL VISHNU KANTH KG	IV/VIII	B-Tech MECH
23	18TB0324	KESAVAN P	IV/VIII	B-Tech MECH
24	18TB0325	KISHORE A	IV/VIII	B-Tech MECH
25	18TB0326	KUMARESH T	IV/VIII	B-Tech MECH
26	18TB0327	MOULEEN E	IV/VIII	B-Tech MECH
27	18TB0328	MUGILESH PARANTH P	IV/VIII	B-Tech MECH
28	18TB0329	NARASIMMAN S	IV/VIII	B-Tech MECH
29	18TB0330	NIRENDER P	IV/VIII	B-Tech MECH

Dr. E. VIJAYAKRISHNA RAPAKA

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30	18TB0331	NISHANTH T	IV/VIII	B-Tech MECH
31	18TB0332	PARAMAGURU P	IV/VIII	B-Tech MECH
32	18TB0333	PRAVIN S	IV/VIII	B-Tech MECH
33	18TB0334	RAGHUL R	IV/VIII	B-Tech MECH
34	18TB0335	RAGUL @ RAZHUL D	IV/VIII	B-Tech MECH
35	18TB0336	RAJKUMAR M	IV/VIII	B-Tech MECH
36	18TB0337	RESHMAN P	IV/VIII	B-Tech MECH
37	18TB0338	SABARINATHAN C	IV/VIII	B-Tech MECH
38	18TB0339	SAIGANESH A	IV/VIII	B-Tech MECH
39	18TB0340	SANJAN B	IV/VIII	B-Tech MECH
40	18TB0341	SANJAY KOWSHICK A	IV/VIII	B-Tech MECH
41	18TB0342	SANJAY S	IV/VIII	B-Tech MECH
42	18TB0343	SASIDHARAN SD	IV/VIII	B-Tech MECH
43	18TB0344	SEDHUPATHI D	IV/VIII	B-Tech MECH
44	18TB0345	SIVAKESH US	IV/VIII	B-Tech MECH
45	18TB0346	SUGUNESHAN R	IV/VIII	B-Tech MECH
46	18TB0347	THIRUMAVALAVAN D	IV/VIII	B-Tech MECH
47	18TB0348	THOMAS KT	IV/VIII	B-Tech MECH
48	18TB0349	UBAYATHULLA I	IV/VIII	B-Tech MECH
49	18TB0351	VIJAYAKUMAR GN	IV/VIII	B-Tech MECH
50	18TB0352	VIKNESHWARAN S	IV/VIII	B-Tech MECH
51	18TB0824	PREM K	IV/VIII	B-Tech MECH
52	18TBL023	BHUVANESHWARAN V	IV/VIII	B-Tech MECH
53	18TBL024	MANIBHARATHI	IV/VIII	B-Tech MECH
54	18TBL025	PRASHANTH R	IV/VIII	B-Tech MECH
55	18TBL026	VIGNESH N	IV/VIII	B-Tech MECH
56	18TBL027	VIGNESH N	IV/VIII	B-Tech MECH

Event Coordinator

Head of the Department

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RAJIV GANDHI COLLEGE OF ENGINEERING AND TECHNOLOGY
DEPARTMENT OF MECHANICAL ENGINEERING
INNOVATION AND PATENT STRATEGY

FEEDBACK FORM

Name: _____ Semester/Year: _____

Date: _____ Venue: _____ Reg. No. _____

FEEDBACK QUESTIONS

A. Were objectives of the workshop clear to you? Y / N

B. The contents met with your expectations

1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree

C. The lecture sequence was well planned

1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree

D. The contents were illustrated with adequate examples

1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree

E. The level of the workshop was too high

1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree

F. The contents compared with your expectations was too theoretical

1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree

G. The workshop exposed you to new knowledge and practices

1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree

THE CONDUCT OF THE WORKSHOP

A. The lectures were clear and easy to understand

1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree

B. The teaching aids were effectively used


1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree

C. The material handed out was adequate

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Signature of the Student

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DEPARTMENT OF MECHANICAL ENGINEERING
INNOVATION AND PATENT STRATEGY

FEEDBACK FORM

Name: S. PRAVIN Semester/Year: VIII / IV
Date: 17.04.22 Venue: APS Abdul Kalam Plaza Reg. No. 18TBD333

FEEDBACK QUESTIONS

A. Were objectives of the workshop clear to you? Y / N

Y/N

B. The contents met with your expectations

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DEPARTMENT OF MECHANICAL ENGINEERING
INNOVATION AND PATENT STRATEGY

FEEDBACK FORM

Name: D. ARJUN Semester/Year: VIII / IV


Date: 17-04-22 Venue: APS Abdul Kalam Hall Reg. No. 18TBO303


FEEDBACK QUESTIONS

- A. Were objectives of the workshop clear to you? Y / N Yes
- B. The contents met with your expectations
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Signature of the Student

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DEPARTMENT OF MECHANICAL ENGINEERING
INNOVATION AND PATENT STRATEGY

FEEDBACK FORM

Name: KESAVAN. P Semester/Year: VIII / IV

Date: 17-4-22 Venue: APT Abdul Kalam Block Reg. No. 18T30324

FEEDBACK QUESTIONS

A. Were objectives of the workshop clear to you? Y / N

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Signature of the Student

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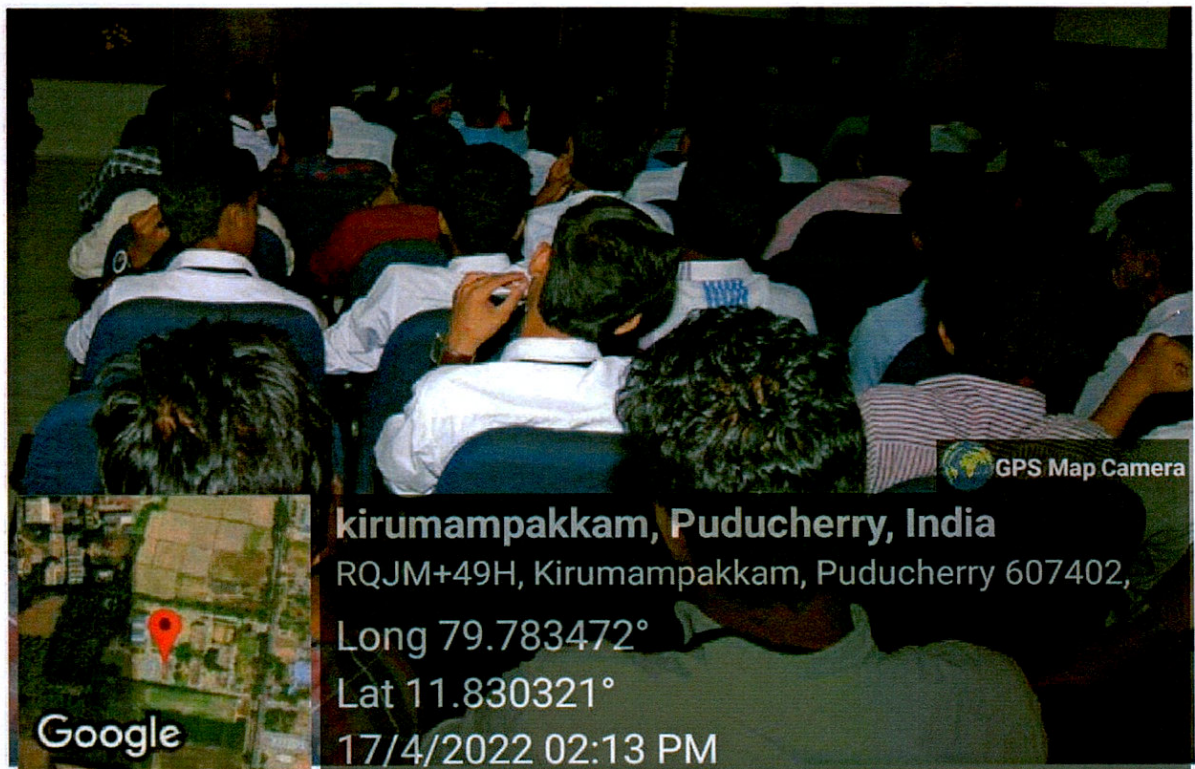
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