



RAJIV GANDHI COLLEGE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE and Affiliated to Pondicherry University)

(Accredited with 'A' Grade by NAAC)

(Sponsored by Sri Balaji Educational and Charitable Public Trust)

Pondy - Cuddalore Main Road, Kirumampakkam, Puducherry - 607 403.

16/03/2019

Puducherry

From

Dr. Juno Jasmine. J,
Event Coordinator,
Department of MBA,
Rajiv Gandhi College of Engineering and Technology,
Kirumampakkam, Puducherry - 607 403.

To

The Principal,
Rajiv Gandhi College of Engineering and Technology,
Kirumampakkam, Puducherry - 607 403.

THROUGH THE HEAD OF THE DEPARTMENT, DEPARTMENT OF MBA

Respected Sir,

Sub: - Request for permission to conduct a one-day workshop on Entrepreneurial culture for I MBA/ II MBA Students-reg.

We have planned to conduct a one-day workshop on the topic "Entrepreneurial culture" on 12-04-2019. I will be the coordinator of the workshop. The aforementioned workshop will be offered to the I Year / II Semester students of the MBA Department.

I kindly request you to grant permission to conduct this program. Enclosed are the details of the workshop for your perusal and approval.

Thanking you,

Yours sincerely,

Juno Jasmine
Dr. Juno Jasmine. J
Event Coordinator

Forwarded to the Principal

[Handwritten signature]

[Handwritten signature]
DR. E. VIJAYAKRISHNA RAPAKA
B.Tech. (Mech.), M.Tech. (Energy), Ph.D. (IIT Madras)
M.I.S.T.E., F.I.I.P.E., M.C.S.I M.C.I.I.,
PRINCIPAL
Rajiv Gandhi College of Engineering & Technology
Pondy - Cuddalore Main Road,
Kirumampakkam, Puducherry - 607 402.

Website : www.rgcetpdy.ac.in, www.rgcet.edu.in



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DEPARTMENT OF MANAGEMENT STUDIES

No: RGCET/MBA/Circular/2018-19/ W 01

Date: 28.03.2019

CIRCULAR

I am excited to inform you that a Workshop on the topic "Entrepreneurial Culture" is going to be conducted on 12/04/2019. The aforementioned Workshop will be offered to the I Year students of the MBA Department.

All are invited!

HOD / MBA

Copy to:

1. The Principal
2. Circulate to all Faculty Members and MBA students
3. Notice board / file

over

Dr. E. VIJAYAKRISHNA RAPAKA
B.Tech. (Mech.), M.Tech.(Energy), Ph.D. (IIT Madras)
M.I.S.T.E., F.I.I.P.E., M.C.S.I.M.C.I.I.,
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RAJIV GANDHI COLLEGE OF
ENGINEERING AND TECHNOLOGY
PUDUCHERRY 607 403

DEPARTMENT OF MANAGEMENT STUDIES

Workshop

on

ENTREPRENEURIAL CULTURE

12-04-2019

Dr.E.Vijayakrishna Rapaka

Principal

Dr.K. Ayyappan

Vice Principal

Resource Person

Mr. Vignesh D

Managing Director

Janaki Departmental Stores

Dr. Sinouvassane N

Head of the Department

MBA

Dr. E. Vijayakrishna Rapaka
B.Tech, (Mech.), M.Tech.(Energy), Ph.D. (IT)
M.I.S.T.E., F.I.I.P.E., M.C.S.I.M.C.I.M.
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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Course Name	Entrepreneurial Culture
Course Code	MBA19W01
Resource Person	Mr. Vignesh D, Managing Director of Janaki Departmental Stores
Date	12-04-2019
Course Offered to	Dept.: MBA Year: I Sem: II

Course Module

Vision and Leadership in Entrepreneurial Culture:

Importance of visionary leadership. Strategies to promote and support innovation. Crafting and communicating a clear entrepreneurial vision.

Encouraging Innovation and Creativity:

Techniques to stimulate creativity and idea generation. Setting up innovation platforms like incubators and hackathons. Creating an environment conducive to creative experimentation.

Risk-Taking and Tolerance for Failure:

Encouraging calculated risk-taking. Viewing failure as a learning opportunity. Building resilience and support systems for overcoming setbacks.

Empowerment and Resource Accessibility:


Providing autonomy and encouraging initiative. Ensuring access to necessary resources such as funding and tools. Developing mentorship programs to support entrepreneurial ventures.

Collaboration and Networking:

Facilitating cross-functional collaboration and interdisciplinary projects. Creating networking opportunities with industry professionals. Building a supportive community for knowledge sharing.

Recognition and Rewards:

Implementing recognition programs to celebrate achievements. Providing incentives to sustain entrepreneurial activities. Showcasing successful projects to inspire others.


Dr. E. VIJAYAKRISHNA RAO
B.Tech. (Mech.), M.Tech.(Energy), Ph.D. (HT Madras)
M.I.S.T.E., F.I.I.P.E., M.C.S., M.C.I.I.,
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Program Schedule

Time	Activity	Content
09:00 AM - 09:30 AM	Opening Remarks	Introduction to the workshop, the importance of fostering an entrepreneurial culture, and an overview of the day's agenda.
09:30 AM - 10:30 AM	Keynote Address	Insights on building a successful entrepreneurial ecosystem, the role of leadership, and creating a supportive environment for innovation.
10:45 AM - 11:45 AM	Session 1 - Vision and Leadership in Entrepreneurial Culture	Importance of visionary leadership in fostering entrepreneurship. Strategies for leaders to support and promote innovation. Crafting and communicating an entrepreneurial vision within the institution.
11:45 AM - 12:45 PM	Session 2 - Encouraging Innovation and Creativity	Techniques to stimulate creativity and generate ideas. Establishing innovation platforms such as incubators and hackathons. Fostering an environment that allows for creative experimentation.
12:45 PM - 01:30 PM	Lunch Break	-
01:30 PM - 02:30 PM	Session 3 - Risk-Taking and Tolerance for Failure	Encouraging calculated risk-taking and understanding its role in innovation. Viewing failure as a learning opportunity and building resilience. Implementing support systems for recovery and learning from setbacks.
02:30 PM - 03:00 PM	Session 4 - Empowerment and Resource Accessibility	Providing autonomy and encouraging initiative among students and faculty. Ensuring access to essential resources, such as funding and tools. Developing mentorship programs to support entrepreneurial ventures.
03:00 PM - 03:30 PM	Session 5 - Collaboration and Networking	Facilitating cross-functional collaboration and interdisciplinary projects. Creating opportunities for networking with industry professionals and entrepreneurs. Building a supportive community to share knowledge and resources.
03:30 PM - 04:00 PM	Session 6 - Recognition and Rewards	Implementing recognition programs to celebrate entrepreneurial achievements. Providing incentives to motivate and sustain entrepreneurial activities. Showcasing successful projects and individuals to inspire others.
04:00 PM	Closing Remarks and Feedback Collection	Summary of key takeaways from the workshop, collection of participant feedback, and concluding remarks.


Event Coordinator


Head of the Department


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15/04/2019

Report on One Day Workshop on Entrepreneurial Culture

Title: Entrepreneurial Culture

Date: 12-04-2019

Timing: 9:00 am to 4:00 pm

Venue: APJ Abdul Kalam Block, 2nd Floor.

The Entrepreneurship Development Cell (EDC) at Rajiv Gandhi College of Engineering and Technology (RG CET) organized an engaging seminar on the topic " Entrepreneurial Culture" aimed at MBA students. The seminar focused on creating and nurturing an entrepreneurial culture within the college, emphasizing how such an environment can drive innovation, growth, and overall success.


The primary objectives of the seminar were to:

- Promote understanding of the key elements that constitute an entrepreneurial culture.
- Provide strategies and best practices for embedding entrepreneurial thinking and behavior within the college environment.
- Offer practical insights and examples of successful entrepreneurial initiatives.
- Empower participants with tools and resources to foster an entrepreneurial mindset among students and faculty.

The seminar began with an opening address by Dr. N. Sinouvassane, Head of the Department, who underscored the significance of developing an entrepreneurial culture within academic institutions.

Keynote Address:

The keynote address was delivered by Mr. Vignesh D, Entrepreneur who shared his experiences in building a successful entrepreneurial ecosystem within his organization. He discussed the importance of leadership, vision, and creating an environment that supports and encourages entrepreneurial activities.


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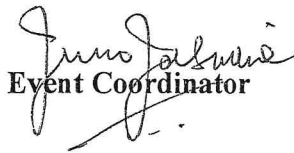
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The role of visionary leadership in cultivating an entrepreneurial environment. Strategies for leaders to promote and support innovation. Creating and communicating a clear vision for entrepreneurship within the institution.

Techniques for fostering creativity and idea generation among students and faculty. Establishing platforms and programs for innovation, such as incubators and hackathons. The importance of creative freedom and a safe space for experimentation.

Encouraging calculated risk-taking and understanding its role in innovation. How to view failure as a learning opportunity and build resilience. Implementing support systems to help individuals recover and learn from setbacks.


Event Coordinator


Head of the Department


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DEPARTMENT OF MBA

Course Name	Entrepreneurial culture
Course Code	MBA19W01
Resource Person (s)	Mr. Vignesh, Entrepreneur
Date	12-04-2019
Course Offered to	Dept.: MBA Year: I Sem: II

List of Students Attended

S.No	Register Number	Name	Year/Sem	Department
1	18MBA201	ABINAYASELVAN V	I/II	MBA
2	18MBA202	ALLWYN G	I/II	MBA
3	18MBA203	ARAVINDASAMY K	I/II	MBA
4	18MBA204	ARUL SELVI T	I/II	MBA
5	18MBA205	AVINAASHRAM S P	I/II	MBA
6	18MBA206	BAKYALAKSHMI K	I/II	MBA
7	18MBA207	BALAMURUGAN S	I/II	MBA
8	18MBA208	DHANAVANDHAN T	I/II	MBA
9	18MBA209	DHARMAN V	I/II	MBA
10	18MBA210	DHILIP S	I/II	MBA
11	18MBA211	DHINAKARAN T	I/II	MBA
12	18MBA213	GOVINDOU URMILA A	I/II	MBA
13	18MBA214	HARITHA K	I/II	MBA
14	18MBA215	HASHMUKH @ DILIP @ DEEPAK	I/II	MBA
15	18MBA216	ILANCHEZION V	I/II	MBA
16	18MBA217	INDUMATHI T	I/II	MBA
17	18MBA218	JASMEEN S	I/II	MBA
18	18MBA219	JAYAPRIYA M	I/II	MBA
19	18MBA220	JAYASRI N	I/II	MBA
20	18MBA221	JEYAKUMAR J	I/II	MBA


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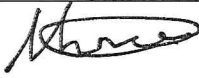
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S.No	Register Number	Name	Year/Sem	Department
21	18MBA222	KALAIVANAN K	I/II	MBA
22	18MBA223	KARTHIK S	I/II	MBA
23	18MBA224	KEERTHANA R	I/II	MBA
24	18MBA225	MOHAMED BILAL A	I/II	MBA
25	18MBA226	MOHANAPRIYA R	I/II	MBA
26	18MBA227	MONOJ KUMAR M	I/II	MBA
27	18MBA228	NIVETHA M	I/II	MBA
28	18MBA229	OLIVIYA S	I/II	MBA
29	18MBA230	PAVITHRA J	I/II	MBA
30	18MBA231	POORANI R	I/II	MBA
31	18MBA232	PRAMODH V	I/II	MBA
32	18MBA233	PRIYANKA JAIN A	I/II	MBA
33	18MBA234	PRIYANKA V	I/II	MBA
34	18MBA235	RAMYA K	I/II	MBA
35	18MBA236	RANJITHKUMAR S	I/II	MBA
36	18MBA237	RISHAB ANAND M	I/II	MBA
37	18MBA238	ROHINI S	I/II	MBA
38	18MBA239	RUTH H	I/II	MBA
39	18MBA240	SELVAGANAPATHY M	I/II	MBA
40	18MBA241	SINEGA R	I/II	MBA
41	18MBA242	SOWMIADEVI M	I/II	MBA
42	18MBA243	SRIMATHI V	I/II	MBA
43	18MBA244	THIRUSELVAN J	I/II	MBA
44	18MBA245	TONY CHURCHILL A	I/II	MBA
45	18MBA246	VIJAYAKOUSALYA V	I/II	MBA
46	18MBA247	VINOD T	I/II	MBA


Event Coordinator


Head of the Department


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B.Tech. (Mech.), M.Tech.(Energy), Ph.D. (IIT Madras)
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Rajiv Gandhi College of Engineering and Technology Puducherry
Department of Management Studies
Master of Business Administration

Feedback Form

Workshop Title:.....

Date: Venue:.....

Name: Semester/Year:

THE DESIGN OF THE WORKSHOP

- A. Were objectives of the workshop clear to you? Y / N
- B. The contents met with your expectations
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- C. The lecture sequence was well planned
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- D. The contents were illustrated with adequate examples
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- E. The level of the workshop was too high
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- F. The contents compared with your expectations was too theoretical
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- G. The workshop exposed you to new knowledge and practices
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree


THE CONDUCT OF THE WORKSHOP

- A. The lectures were clear and easy to understand
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- B. The teaching aids were effectively used
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- C. The material handed out was adequate
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- D. The instructors encouraged interaction and were helpful
1. Strongly disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly agree
- E. Were objectives of the workshop realized? Y / N

F. Please give overall rating of the course

- 90% - 100% () 60% - 70% ()
80% - 90% () 50% - 60% ()
70% - 80% () below 50% ()

Signature


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Master of Business Administration

Feedback Form

Workshop Title: Entrepreneurial Culture
Date: 12/04/2019 Venue: APJ ABDUL KALAM BLOCK
Name: DHHP'S Semester/Year: II/I

THE DESIGN OF THE WORKSHOP

- A. Were objectives of the workshop clear to you? Y / N
- B. The contents met with your expectations
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90% - 100% () 60% - 70% ()

80% - 90% () 50% - 60% ()

70% - 80% () below 50% ()


Signature


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Feedback Form

Workshop Title:..... Entrepreneurial culture.....
Date: 12/4/19..... Venue:..... APS ABDUL KALAM BLOCK.....
Name: Sinega R..... Semester/Year: I / II.....

THE DESIGN OF THE WORKSHOP


- A. Were objectives of the workshop clear to you? Y / N
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80% - 90% () 50% - 60% ()
70% - 80% () below 50% ()

Sinega R.
Signature


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Department of Management Studies
Master of Business Administration

Feedback Form

Workshop Title:..... Entrepreneurial culture.....
Date: 12/04/19 Venue: A.D.J. Abdul Kalam Block.....
Name: Priyanka V Semester/Year: I/II.....

THE DESIGN OF THE WORKSHOP


- A. Were objectives of the workshop clear to you? / N
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80% - 90% () 50% - 60% ()
70% - 80% () below 50% ()

Priyanka V
Signature


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Pondy - Cuddalore Main Road, Kirumampakkam, Puducherry - 607 403.

WORKSHOP TITLE: ENTREPRENEURIAL CULTURE

Date: 12-04-2019

I Year II Semester



Aravind
PRINCIPAL
RAJIV GANDHI COLLEGE OF
ENGINEERING AND TECHNOLOGY
KIRUMAMPAKKAM, PUDUCHERRY - 607 403.