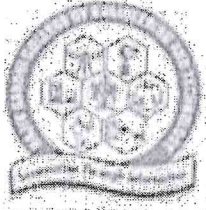


17 - YPR - 22 - 23

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# RAJIV GANDHI COLLEGE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE and Affiliated to Pondicherry University)

(Accredited with 'A' Grade by NAAC)

(Sponsored by Sri Balaji Educational and Charitable Public Trust)

Pondy - Cuddalore Main Road, Kirumampakkam, Puducherry - 607 403.

12.10.2022

From

Mrs. M. Indumathy,

Event Coordinator,

Department of IT,

Rajiv Gandhi College of Engineering and Technology

Kirumampakkam, Puducherry - 607 403.

To

The Principal

Rajiv Gandhi College of Engineering and Technology

Kirumampakkam, Puducherry - 607 403.

## THROUGH THE HEAD OF THE DEPARTMENT, DEPARTMENT OF IT

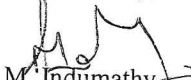
Respected Sir,

Subject: Request for permission to conduct a seminar on "Creating Innovation and Startup Ecosystem" for IT department Students - Reg.

We are organizing a seminar on the topic "Creating Innovation and Startup Ecosystem" scheduled 19.10.2022 for academic year 2022-23 (ODD) semester. This seminar is planned for the third and fourth year students. I kindly request you to grant permission to conduct this program.

Thanking you,

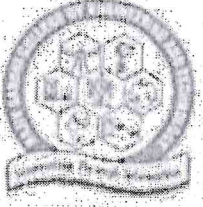
Yours sincerely,

  
M. Indumathy  
Event Coordinator

forwarded to the  
Principal  
R. Vijayakrishna

Head of the Department  
Department of Information Technology  
Rajiv Gandhi College of Engineering and Technology

  
**Dr. E. VIJAYAKRISHNA RAPAKA**  
B.Tech. (Mech.), M.Tech.(Energy), Ph.D. (IIT Madras)  
M.I.S.T.E., F.I.I.P.E., M.C.S.J M.C.I.I.,  
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## DEPARTMENT OF INFORMATION TECHNOLOGY

ACADEMIC YEAR 2022 – 2023


No: RGCET/IT/Circular/2022-23/ IPR 01

Date: 14.10.2022

### CIRCULAR

A seminar on the topic " Creating Innovation and Startup Ecosystem " is scheduled for 19.10.2022, for II, III and IV year IT students. Students are encouraged to take advantage of this opportunity.

All are invited

  
HOD / IT

#### Copy to:

1. Circulate to III/IV IT students
2. Notice board / file

Head of the Department  
Department of Information Technology  
Rajiv Gandhi College of Engineering and Technology  
Pondy-Cuddalore Main Road, Kirumampakkam, Puducherry-607 403.

  
Dr. E. VIJAYAKRISHNA RAPAKA

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**RAJIV GANDHI COLLEGE OF  
ENGINEERING AND TECHNOLOGY**  
KIRUMAMPAKKAM, PUDUCHERRY

**DEPARTMENT OF INFORMATION TECHNOLOGY  
CORDIALLY INVITE YOU TO**

**ONE DAY SEMINAR ON**

**"Creating Innovation and Startup  
Ecosystem"**

**ON 19th OCTOBER 2022 @ 9:30 AM  
IN SEMINAR HALL, RGCET**

**Dr. E. VIJAYAKRISHNA RAPAKA,  
PRINCIPAL, RGCET  
will felicitate**

**Dr. K. AYYAPPAN,  
VICE PRINCIPAL, RGCET  
will address the gathering**

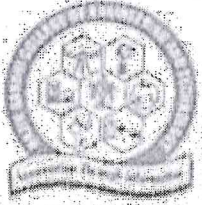
**Mrs. POONKUZHALY JAGANATHAN,  
PROJECT ENGINEERING MANAGER  
ALTIMETRIC PVT LTD, CHENNAI  
Resource Person**

**Mr. R. VINOTH KUMAR,  
HOD/IT  
will welcome the gathering**

**ALL ARE WELCOME  
by  
HOD, Staffs and Students of IT Department**

**Dr. E. VIJAYAKRISHNA RAPAKA**  
B.Tech. (Mech), M.Tech.(Energy), Ph.D. (IIT Madras)  
M.I.S.T.E., F.I.I.P.E., M.C.S.I M.C.I.I.,  
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## Seminar Report on "Creating Innovation and Startup Ecosystem"

Date: 19.10.2022

Venue: Rajiv Gandhi College of Engineering and Technology

Organized by: Institution's Innovation Council (IIC) Club

### 1. Introduction

The Institution's Innovation Council (IIC) Club of Rajiv Gandhi College of Engineering and Technology organized a seminar on "Creating Innovation and Startup Ecosystem" for students. The seminar aimed to foster an entrepreneurial mindset, provide insights into building startups, and highlight the importance of an innovation ecosystem in driving economic and social progress.

### 2. Objectives

The primary objectives of the seminar were:

- To educate students about the components of an innovation and startup ecosystem.
- To inspire students to pursue entrepreneurial ventures.
- To provide practical guidance on starting and sustaining a startup.
- To connect students with resources and support networks available for entrepreneurs.

### 3. Seminar Details

#### a. Inaugural Session:

The seminar began with an inaugural address by Dr. E. Vijayakrishna Rapaka, Principal of Rajiv Gandhi College of Engineering and Technology. Dr. K. Ayyappan, Vice-Principal emphasized the importance of innovation and entrepreneurship in today's competitive world and highlighted the role of the IIC Club in nurturing young innovators.


#### b. Keynote Address:

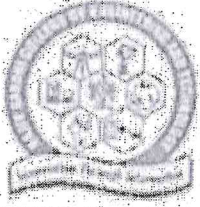
The keynote address was delivered by Mr. R. Vinoth Kumar, HOD/IT, RG CET a successful entrepreneur and innovation consultant. Mrs. Poonkuzhaly Jaganathan, Project Engineering Manager, Atimetric Pvt Ltd, Chennai, provided an overview of the startup ecosystem, discussing the various elements that contribute to a thriving environment for innovation, such as funding sources, mentorship, regulatory support, and collaborative networks.

#### c. Technical Sessions:

##### Session 1: [10.30AM – 11.30 AM] Building an Innovative Mindset

- Characteristics of an innovative mindset
- Techniques to stimulate creative thinking
- Case studies of ground breaking innovations

  
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## Session 2: [11.30AM – 12.30 PM] Steps to Launching a Startup


- Ideation and validation processes
- Business model development
- Legal and regulatory considerations for startups in India

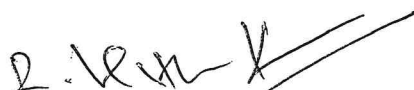
## Session 3: [1.30 PM – 2.30 PM] Accessing Funding and Resources

- Different types of startup funding (angel investors, venture capital, crowdfunding)
- How to pitch to investors
- Government schemes and incentives for startups


## Session 4: [2.30 PM – 3.30 PM] Building a Support Network

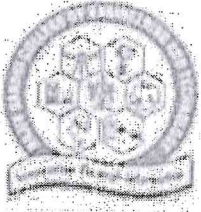
- Importance of mentorship and peer networks
- Collaborating with incubators and accelerators
- Utilizing academic and industry partnerships

  
Event Coordinator

  
Head of the Department

Head of the Department  
Department of Information Technology  
Rajiv Gandhi College of Engineering and Technology  
Pondy-Cuddalore Main Road, Kirumampakkam, Puducherry-607 403.

  
Dr. E. VIJAYAKRISHNA RAPAKA  
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## Department of Information Technology SEMINAR DETAILS

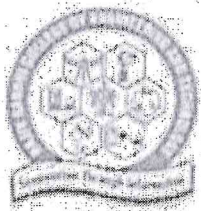
Course Name	Creating Innovation and Startup Ecosystem
Course Code	IT22IPR01
Resource Person (s)	Mrs. Poonkuzhaly Jaganathan, Project Engineering Manager, Altimetric Pvt Ltd, Chennai.
Duration	19.10.2022
Course Offered to	Dept.: IT      Year: III / IV      Sem: V / VII

## LIST OF ENROLLED STUDENTS

Sl. No.	Name of the Student	Register No.	Year
1	KARTHIKA.J	20TD0135	III
2	RAJESH.G	20TD0158	III
3	SABITHA B	20TD0161	III
4	ABDUL RAHAMAN M	20TH0051	III
5	ANBUKUMARAN. V	20TH0052	III
6	ARUNACHALAM R	20TH0053	III
7	AUSTINSRAJ.J	20TH0054	III
8	BUVANESWARAN.P	20TH0055	III
9	DEEPAN RAJ.S	20TH0056	III
10	DEEPIKA.G	20TH0057	III
11	GEETHA .R	20TH0059	III
12	GUNALAN E	20TH0060	III
13	HARIHARAN K	20TH0061	III
14	HEMACHANDRAN	20TH0062	III
15	JENIFER.C	20TH0064	III
16	KARTHIKEYAN S	20TH0065	III
17	KEERTHANA K	20TH0066	III
18	MOHAMED AMEEN.F	20TH0067	III

Dr. B. VIJAYAKRISHNA  
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M.I.S.T.E., F.I.I.P.E., M.C.S.I.M.C.I.,  
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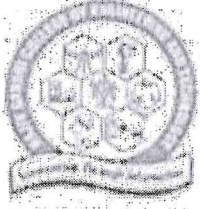
19	MOHANA PRIYA M	20TH0068	III
20	NAVIYAA R	20TH0069	III
21	PAVITHRA. N	20TH0070	III
22	PRAVINRAJ R	20TH0071	III
23	RANJITH K	20TH0072	III
24	SABARINATHAN.V	20TH0073	III
25	SANJEEV KUMAR.S	20TH0074	III
26	SHAMEER.B	20TH0075	III
27	SHANMUGHAPRIYA.M	20TH0076	III
28	SIVASANKARI M	20TH0077	III
29	SNEHA.S	20TH0078	III
30	SUBASRI. N	20TH0079	III
31	SUDISH.A	20TH0080	III
32	YASHINI.K	20TH0081	III
33	YOGESHWAR.G	20TH0082	III
34	YUVARAJ. M	20TH0083	III
35	BALAJI.S	19TE0203	IV
36	MOHAMED HALITH A	19TH0001	IV
37	ADHIMOORTHY S	19TH0251	IV
38	ANUSHAHARANI V	19TH0252	IV
39	BHUVANESHWAR K	19TH0253	IV
40	CHANDIRALEHA V	19TH0254	IV
41	CHITRA KALA SHARMA P	19TH0255	IV
42	DHANALAKSHMI P	19TH0256	IV
43	DHANASEENUVASAN D	19TH0257	IV
44	DHANUSRI A	19TH0258	IV
45	DURGA DEVID	19TH0259	IV

**Dr. E. VIJAYAKRISHNA RAPAKA**

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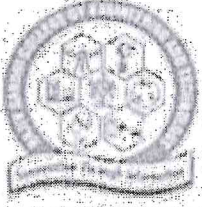
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46	HARI PRASAD S	19TH0260	IV
47	HASSEN KHAN Z	19TH0261	IV
48	HEMA P	19TH0262	IV
49	HUMRUTH SS	19TH0263	IV
50	ILAVAZHUTHI T	19TH0264	IV
51	JAYAPRATHAB S	19TH0265	IV
52	JAYASHREE S	19TH0266	IV
53	KARTHIKEYAN M	19TH0267	IV
54	KARTHIKEYAN P	19TH0268	IV
55	KRISHNA KUMAR S	19TH0269	IV
56	MANIKANDAN V	19TH0270	IV
57	NITHIYALAKSHMY R	19TH0271	IV
58	PAVITHRA R	19TH0272	IV
59	PRITHIGA T	19TH0273	IV
60	PRIYADHARSHINI K	19TH0274	IV
61	RAVINDIRAN M	19TH0275	IV
62	RIYASEN V	19TH0276	IV
63	RUTHRAMOORTHY R	19TH0277	IV
64	SARTHIKA M	19TH0278	IV
65	SHIVARANJANI A	19TH0279	IV
66	SIDDHANANDAM M	19TH0280	IV
67	SORNA C	19TH0281	IV
68	SUBHA V	19TH0282	IV
69	SUNDARALINGAM S	19TH0283	IV
70	SUNENDHAR B	19TH0284	IV
71	SVEDHA T	19TH0286	IV

  
**Dr. E. VIJAYAKRISHNA RAPAKA**  
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72	THAMIZHARASAN K	19TH0287	IV
73	THIRUVARASAN T	19TH0288	IV
74	VAISHNAVI C	19TH0289	IV
75	VARADHA RAJAN S	19TH0290	IV
76	VASAN S	19TH0291	IV
77	VIGNESHKUMAR T	19TH0292	IV
78	VISHWA V	19TH0293	IV
79	VISHWA PRIYA AM	19TH0294	IV

Event Coordinator

Head of the Department

Head of the Department  
Department of Information Technology  
Rajiv Gandhi College of Engineering and Technology  
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### Seminar on "Creating Innovation and Startup Ecosystem"



*Arnav*  
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**RAJIV GANDHI COLLEGE OF**  
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**KIRUMAMPAKKAM, PUDUCHERRY - 607 403.**